



Maize Quest
The Cornfield Maze Adventure
251 E. Maple Lawn RD
New Park, PA 17352
www.CornMaze.com

FACT SHEET

WHO: Maize Quest®, The Cornfield Maze Adventure

WHAT: An agricultural entertainment company and franchise operator with 31 educational, themed **cornfield maze** operations in 18 states plus two in Ontario, Canada.

WHERE: The company is located in New Park, York County, Pennsylvania

PRINCIPAL: Hugh McPherson, President and Maze Master

OVERVIEW: Founded in 1997 by Hugh McPherson, a 22-year-old Agriculture Economics graduate of Penn State, Maize Quest opened its flagship cornfield maze to more than 7,000 visitors at Maple Lawn Farms, Inc. in southern York County, PA. Building on the popularity and success of the venture, McPherson reached profitability in his second year and expanded the offerings and the facilities to grow the customer base steadily to 44,000 in 2000. Franchise operations began in 1999 and now total 31 locations for the 2003 season.

COMPETITIVE

EDGE: Maize Quest turns an ordinary cornfield into a life-size game board to provide top-notch **entertainment** and exciting **education** opportunities to individuals, families and groups. New annually, the maze design at each location reflects a theme with storyline and corresponding game sheets. Visitors of all ages experience the thrill of competition and test their skills and knowledge while they enjoy an up-close encounter with nature.

LOCATIONS:

Apple Country Farm Mkt, Spring Valley (OH)
Ard's Farm Market, Lewisburg (PA)
Back Home on the Farm Corn Maze (VA)
Barton Orchards, Poughquag (NY)
Borzynski's Farm & Floral Market (WI)
Boschert Family Farm (MO)
Brad's Produce, Churchville (MD)
Bridgemont Farms, Mt. Jackson (VA)
Brown's Berry Patch (NY)
Clinton Sease Farm (SC)
Country Barn Farm Market, Lancaster (PA)
Donna's Corn Maze (TX)
Fort Hill Farms (CT)
F.W. Schmitt Farms, Melville (NY)
Hank's Pumpkin Town (NY)
Harvest Hill Farms (ME)
Hillcrest Orchards, Amherst (OH)

Jaemor Farm Market (GA)
Korn Crazy Maze (IA)
Maple Lawn Farms, New Park (PA)
Montpelier Farms (MD)
Noggin Corner Farm (Nova Scotia)
Rounds Ranch, Elmvale (Ontario)
Saunder's Farm (Ontario)
Scott's Farms, Zellwood (FA)
Simply A Maizing (OH)
Snipes Farm & Nursery, Morrisville (PA)
Springdale Farms, Cherry Hill (NJ)
Stony Hill Farm Market, Chester Hill, NJ
Stuckey Farm Market (IN)
Sugar Grove Corn Maze at Conrad Farms (IL)
Wightman's Farms, Morristown (NJ)
West Nursery (VA)

WEBSITE: Join the Quest online at www.CornMaze.com

CONTACT: Margaret M. Jones, Director of Public Relations 770.934.2170
Hugh McPherson, President, Maple Lawn Entertainment 717.382.4878